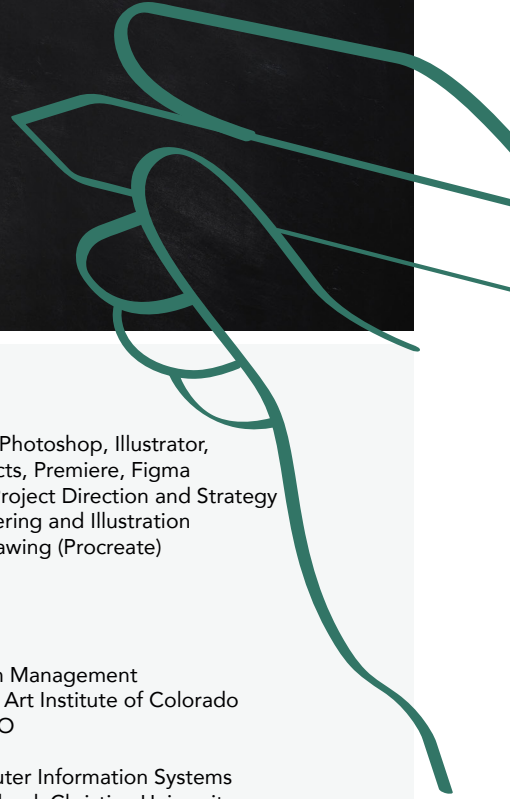


Hannah Joy Haynes



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EXPERIENCE

HANNAH JOY ART STUDIO

2017 - Current, Owner

Freelance Graphic Design
Chalkboard Signs & Window Illustration
Logos & Brand Development
Hand-lettering, Illustration
Prepress & Publishing
& more...

SENIOR GRAPHIC DESIGNER, MONTANA SILVERSMITHS

2018 - Current | Columbus, MT

- Maintains brand standards throughout all channels, communicates brand guidelines internally through sharing collections of logos, graphics, and templates.
- Organizes company assets on a Digital Asset Management platform (Bynder) for distribution to retailers and partners.
- Collaborates with internal departments on campaigns and to-market launches across retail and ecommerce channels, providing visual direction through point of sale, signage, merchandising displays, product photography, catalogs, flyers, brochures and digital/social advertising for B2B and B2C channels.
- Supports Marketing and Events Teams at large events including the Western & English Sales Association market at Dallas Market Center and the National Finals Rodeo.
- Supports growth and success of new product launches through visual aids

ART DIRECTOR, THE CURIOUS SOCIETY

2021 - 2024 | Billings, MT

- Member of an editorial team for a photojournalism non-profit based out of Billings, MT
- Design and editorial layout for magazine
- Brand management across print and digital channels
- Website design and management (www.curious-society.org)

GRAPHIC DESIGNER, ELITE BRANDS OF COLORADO

2018 | Denver, CO

- In-house Graphic Design support for Sales channel, creating product information point of sale material for beer/wine/liquor vendors and retailers.
- Custom Tailored Poster design for product or event promotion
- Maintained brand standards for 100+ product lines to support their brand awareness as part of their distributors Marketing team

GRAPHIC ARTIST, WHOLE FOODS

2017 - 2018 | Denver, CO

- In-store graphic design to support all departments with individual product promotions, holidays and special events, and Sales.
- Designed and manufactured signage, banners, installations, point of sale and customized chalkboard illustrations
- Maintained corporate brand standards throughout all departments

SKILL-SET

InDesign, Photoshop, Illustrator,
After Effects, Premiere, Figma
Creative Project Direction and Strategy
Hand-lettering and Illustration
Digital Drawing (Procreate)
Prepress

EDUCATION

BA Design Management
2017, The Art Institute of Colorado
Denver, CO

BS Computer Information Systems
2011, Lubbock Christian University
Lubbock, TX

RECOGNITION

2022 | Communication Arts
Design Annual Award of Excellence for
'The Curious Society: Issue 1'

FOR FUN

Texan, but allergic to tumbleweeds
Plant Lady
Lifts weights
Orthodox Christian
Artist since birth
Enjoys Sci-Fi